

It's about
image..
and
action.



SCAN HERE TO KNOW MORE ABOUT US

About impactful media group

The impactful media group team consists of a unique blend of artists, designers, videographers, programmers and developers – working in tandem to achieve the common vision that we establish for each of our clients.

We have found that what is lacking in most organizations is the commitment to a structured and organized online marketing program. We want to be viewed as partners - and wish to work alongside your key staff and stakeholders to help craft your online brand and message via social media platforms and SEO traffic building campaigns.

We are confident that we can help you do just that.

OUR SERVICES



WEBSITE DEVELOPMENT

We will utilize the most up to date HTML5, CSS and PHP coding methods to provide the best user experience currently available by all major internet browsers.



LISTING SUPPORT

Photos and videos can add a great deal to the desirability of a listing. Taking that listing and promoting it on your blog, website and social media outlets is our specialty



SOCIAL MEDIA

Monitoring these social platforms allows us to establish and build relationships with customers and fans that lead to "word of mouth" referrals.



VIDEO PRODUCTION

If a picture is worth a thousand words-then adding video will be your great American novel. Our team can script, shoot and edit your commercial, client testimonial, listing or team member introductions.



SEO / SEM

Combining both Search Engine Optimization and Marketing into a cohesive strategy leads to a more comprehensive, qualitative and effective result that will boost your bottom line.



BRANDING AND IDENTITY

We can create the identifiable visual elements that will aid in evoking the emotional response to your product or service that leads directly to consumer confidence and increased sales.